



# VY NGUYEN

## Graphic Designer

Arlington, Texas

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### EDUCATION

University of Texas at Arlington Aug 2018 - May 2022  
Bachelor of Fine Arts in Visual Communication Design

### CERTIFICATION

Adobe Certified Professional  
Photoshop & Illustrator

### MASTERY



### SKILLS

Brand Identity  
User Interface & Website  
Advertising  
Digital Illustration  
2D Animation  
Packaging  
Print & Publication

### LANGUAGES

**English**  
Fluent  
**Vietnamese**  
Native  
**Japanese**  
Intermediate

### WORK EXPERIENCE

Student Affairs at UTA Apr 2019 - May 2022  
Graphic Designer

- Created promotional materials for campus-wide events, including social media posts, prints, and giveaway items
- Assumed leadership role in training new employees
- Oversaw multiple projects at once with tight deadlines
- Collaborated with team to complete complex projects
- Organized and prepared print-ready files

VN Design May 2017 - Present  
Freelancer

- Handled large influx of art and design requests with tight deadlines while managing school
- Created a variety of artworks with both traditional and digital mediums
- Implemented a flexible, project-based pricing system for individual commission
- Identified the best solution for each client's design needs
- Updated clients frequently on progress and adjustments
- Ensured all aspect of the project is accurate and ready

Pro Nails Spa Feb 2016 - Aug 2016  
Brand & Marketing Designer

- Developed and designed a new visual identity
- Constructed a professional website, social media pages, and advertisement designs
- Established an efficient, self-managed calendar system for appointments
- Gathered more customers through website, social media, and review platforms